

# Become an Ohio Chapter of the Appraisal Institute Sponsor

The Ohio Chapter of the Appraisal Institute is a professional organization which now includes just under 500 leading practitioners of real estate appraisal and consulting serving the Buckeye State. Our Chapter is home to some of the finest instructors in the industry, and provides various levels of education around the state each year.

## Sponsorship Offerings as of January 1, 2022

Five (5) Annual Sponsorship Levels available *\*this agreement is for one year. For Levels of Partner and above the term is 12 months from date of commitment. All others for current year. Marketing for 1 Econ Seminar .*



Ohio Chapter

Ohio Chapter of the Appraisal Institute

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In return for payment of the sponsorship fee, OCAI will provide all benefits listed in one of the packages below:

**NOTE: all ads and/or logos must be sent in JPEG, JPG, or PNG format.**

- \$5,000 – Platinum (Annual Economic Seminar Elite Sponsor)**
  - ❖ Company name and logo **FEATURED** on the seminar brochures and website
  - ❖ **Full one (1) page** Ad in seminar materials (7.5W x 10H Ad Dimension, as close as possible)
  - ❖ **Full one (1) page** Ad in all quarterly Chapter newsletters (2Q & 4Q) (6.5W x 9H Ad Dimension, as close as possible)
  - ❖ **Fourteen (14) registrations** for the seminar
  - ❖ **Supreme positioning of company name/logo in print and digital promotional materials** including flyers, and on all corresponding social networking posts (Facebook, Twitter, and LinkedIn) **for 12 months**
  - ❖ Recognition throughout the seminar, at the podium during announcements, on sponsor signs, and PowerPoint Presentation
- \$3,500 – Leader (Sponsorship of: Chapter Meetings, Social Events, and Annual Economic Seminar)**
  - ❖ Superior company recognition at four (4) Chapter Meetings, four (4) Social Events, and the Annual Economic Seminar
  - ❖ Ten (10) exclusive tickets to the Annual Economic Seminar
  - ❖ **Deluxe Half (1/2) Page Ad** in all quarterly Chapter newsletters (2Q & 4Q) (6.5W x 4.40H Ad Dimension, as close as possible)
  - ❖ **Half (1/2) Page Ad** in seminar materials (7.45W x 4.75H Ad Dimension, as close as possible)
  - ❖ Premier positioning of company name/logo in print and digital promotional materials including ads, flyers, Chapter website, and on four (4) social networking events (posted on Facebook, Twitter, and LinkedIn) **for 12 months**
  - ❖ **Premium display of company literature at the Annual Economic Seminar**
- \$2,500 – Partner (Sponsorship of **two** of the following: Chapter Meetings/Social Events, and/or Economic Seminar)**
  - ❖ Company recognition at two (2) Chapter Meetings/two (2) Social Events, OR one (1) Meeting/one (1) Social and the Annual Economic Seminar
  - ❖ Seven (7) Annual Economic Seminar tickets (if Annual Economic Seminar is sponsored)
  - ❖ Quarter (1/4) Page Ad in all quarterly Chapter newsletters (2Q & 4Q) (3.20W x 4.40H Ad Dimension, as close as possible)
  - ❖ Quarter (1/4) Page Ad in seminar materials (if Annual Economic Seminar is sponsored) (3.63W x 4.75H Ad Dimension, as close as possible)
  - ❖ Company name & logo on corresponding Meeting & Social Events and/or Annual Economic Seminar (if sponsored), Chapter website, and social media (Facebook, Twitter, and LinkedIn) **for 12 months**
- \$1,500 – Supporter (Sponsorship of **one** of the following: Chapter Meetings/Social Events, or Economic Seminar)**
  - ❖ Company recognition at one (1) Chapter Meeting & Social Event OR at the Annual Economic Seminar
  - ❖ Quarter (1/4) Page Ad in Seminar Booklet, if applicable (3.63W x 4.75H Ad Dimension, as close as possible)
  - ❖ Company name & logo on corresponding meeting/social event notice (if sponsored), Annual Economic Seminar (if sponsored), and Chapter website
  - ❖ Three (3) Annual Economic Seminar tickets (if sponsored)
- \$1,000 – Contributor (Sponsorship of the Ohio Chapter)**
  - ❖ Company recognition at the Annual Economic Seminar OR for a single Meeting/Social OR Single Seminar or Course
  - ❖ Company name & logo on corresponding marketing and Chapter website
- \$500 – Small Business (max 10 employees) or Sole Proprietor (Sponsorship of **one** of the following: Chapter Meetings/Social Events, or Economic Seminar)**
  - ❖ Company recognition at one (1) Chapter Meeting & Social Event OR at the Annual Economic Seminar
  - ❖ Eighth of a Page (1/8) Page Ad in Seminar Booklet, if applicable
  - ❖ Company name & logo on corresponding meeting/social event notice (if sponsored), Annual Economic Seminar (if sponsored), and Chapter website
  - ❖ One (1) Annual Economic Seminar ticket (if sponsored)

## 2022 Events

- 2Q 2022 Chapter Business Meeting – April 13, 2022 - Cincinnati
- 3Q 2022 Chapter Business Meeting – September/October
- 4Q 2022 Chapter Business Meeting – 12/1/22
- 4Q 2022 Pre-Economic Seminar Social Event, Special Presentations, and Installation of 2023 Officers & Directors – 12/1/22
- 45th Annual Economic Seminar – 12/2/22
- Other CE Offerings and Events Coming Soon (2Q – 4Q 2022)

[Click here](#) for the current Education Schedule or go to <http://aiohio.org/education.php> More Offerings to Be Added in 2022!

### **Check Your Sponsorship Level** *(additional events/education will be announced throughout the year)*

- Platinum Sponsorship (\$5,000)
- Leader Sponsorship (\$3,500)
- Partner Sponsorship (\$2,500) \_\_\_\_\_ (please write the two options you will sponsor)
- Supporter Sponsorship (\$1,500) \_\_\_\_\_ (please write the option you will sponsor)
- Contributor Sponsorship (\$1,000)
- Small Business or Sole Proprietor (\$500) \_\_\_\_\_ (please write the option you will sponsor)
- Meeting Sponsor (\$500) \_\_\_\_\_ (please write the meeting you will sponsor)
- Seminar or Course Sponsor (\$500) \_\_\_\_\_ (please write the offering you will sponsor)
- Pre-Economic Seminar Social & Special Presentations Sponsor (\$500)

Please contact Nancy Linton-Hall, 336-949-4520 or [nancy@aiohio.org](mailto:nancy@aiohio.org), to become a sponsor today or to learn more!